

250th Anniversary Celebration Committee
Minutes
January 22, 2026
7:00 PM

The meeting was held at the Municipal Building Training Room, E Central Street, with Ali Rheume participating by Zoom.

Appointees/members present: Robert Brown, Matt Keras, Charleen Belcher, Roberta Trahan, Jayson Joyce, Alan Earls, Maureen Brennan
Participating remotely: Lynn Pickhover, Ali Rheume,

The Meeting came to order at approximately 7 pm

ANNOUNCEMENTS FROM THE CHAIR

• **APPROVAL OF MINUTES**

1. The minutes of Dec. 18, 2025 were approved.

• **SUBCOMMITTEE REPORTS**

1. Communication

Alan Earls reported that the subcommittee elected Julie Cornoni chair and Alan Earls vice chair/clerk. There was a final review of the comm/branding part of the budget, including a decision to keep the logo in house (Rheume and Cornoni will tackle). In March they will provide a draft to the full committee, leaving April for tweaks and May for a 'soft launch' and to order logo products.

The sub committee agreed to use a Wix site and explore online store options. Constant contact will be adopted with a single "Seat" to be shared by the sub committee. Reviewed brand discovery survey and found it to be a good start for further branding work. Earls will work on a general plan and cadence for media release and communication with townspeople.

2. Events. Trahan, Belcher, Brown, Joyce, Mulligan and Pellegrini had first meeting ideas included:

- Ringing of church bells, 250 times on March 2, 2028
- an interfaith gathering on March 2, 2028 {closest Sunday in 2028 is Mar 5}
- Do donor event late in 2026 to promote 250th (Maybe Dean College?)
- opening gala Sept 2026
- a 250th parade Sept. 16, 2028 with fife and drum corps
- golf tournament in June 2028
- Family and friends picnic at Beaver Pond, July 2028

- Closing gala in early Nov. 2028, ideally in town, if not, perhaps at Lake Pearl.
[Easton reportedly had 3000 attendees at their closing gala.]

- **FY26 BUDGET FINALIZATION**

The budget was approved. It was also voted that \$755 not previously allocated be applied as a deposit for the Gala.

- **INVITING A GUEST SPEAKER**

1. It was agreed that Dave Clifton, chair of both Sharon 250 and Easton 300 celebrations will come to next meeting, in February

ADJOURN

The meeting adjourned at approximately 8:15 pm.