



WAR BONNET ROUND UP RODEO ADVISORY COMMITTEE

Thursday, January 22, 2026

Recreation Center

11:00 a.m.

Members in Attendance: K. Jones, K. Staten, B. Robertson, S. Woolstenhulme, B. Skinner, P. Holm, T. Fannesbeck, J. Moad, B. Abreo, J. Stephens, R. Buchan, T. Smith

Members not in Attendance: C. Price, K. Felker

Call to Order

K. Jones called the meeting to order at 11:01

Approval of Amended Agenda

B. Skinner motioned to approve the amended agenda in which a topic was added. T. Fannesbeck seconded. All in favor.

Approval of Minutes

B. Skinner motioned to approve the October 23rd meeting minutes. T. Fannesbeck seconded. All in favor.

Director Updates – P. Holm

P. Holm reported on the following:

- The date change of the rodeo. The date of the rodeo was temporarily moved to the second weekend of August. This date change caused considerable conflicts with city events, the Shoshone Bannock tribe's event, contracted officials, city employees, and park reservations. The date of the rodeo is being moved back to the first weekend of August. Contractors have been contacted, and all of them will be able to attend. P. Holm emphasized that all large changes, including dates and fiscal matters, need to be approved by him first.

- Audio production. P. Holm discussed some issues we had with Frostview at last year's rodeo. He asked the committee their opinion on possibly working with the company Volstar for the audio production this year. K. Staten suggested that we stay with Frostview this season, as they are aware that we have concerns, and she thinks they will improve, and then start shopping for a new company next year. The committee members agreed that we should give Frostview another chance.
- P. Holm would like to search for a committee member replacement for Jeff Newgard. K. Staten suggested someone that would like to serve, and she will contact him to complete an application to apply for a position on the committee.
- P. Holm is working on the contracted official contracts.
- Committee Elections. P. Holm asked for nominations for this year's committee chair. B. Robertson nominated K. Jones to continue as chair. S. Woolstenhulme nominated K. Staten, and T. Fannesbeck nominated K. Jones. Following secret ballot, K. Jones received the majority of votes to continue as chair. There were no new nominations for vice chair to replace T. Fannesbeck. B. Skinner motioned to cease voting and nominated T. Fannesbeck to continue as vice chair. All in favor.

Chair Report/Production – K. Jones

K. Jones reported on the following:

- Purse increase. K. Jones commented that the purse has been \$8500 for the last few years and asked the committee about their thoughts on increasing it. Following committee discussion B. Robertson motioned raising the purse to \$9900. S. Woolstenhulme seconded. All in favor. P. Holm will confirm after the budget is considered.
- Budget Item Discussion. K. Jones is interested in purchasing a videographer start up kit out of her budget and doing the work herself, versus hiring a videographer. The investment in the equipment could save the rodeo money in the long run. Following discussion, it was decided to table the topic for another meeting.
- X-Treme Bulls 2027. K. Jones asked if the committee was interested in having an X-Treme Bulls event next year and if so, we need to start planning right away. Following discussion, the topic was tabled for a future meeting.

Committee Reports

Tribal Relations – S. Woolstenhulme

S. Woolstenhulme reported on the following:

- S. Woolstenhulme needs a meeting with the tribal council a.s.a.p.
- She would like to increase the tribal military involvement this year.
- She will work on getting tribal riders back and we need a budget for that. She will also be bringing back the same dancers.

Military Affairs/American Legion – B. Skinner

B. Skinner reported on the following:

- PRCA Convention updates. There are 6500 cowboy PRCA members, over 2000 permit holders, and 309 rookies. Last year there were 144,000 rodeo entries, \$79 million in payouts and the NFR paid out \$27 million.
- He wants to do something special with the military this year for the country's 250th year. He has a giant flag we can use for the military segment, and he will be working on some ideas.
- There is a new 1st Sergeant at the armory he will be meeting with regarding the military participation for this year's rodeo.

Vice Chair/Hospitality/Sponsorship – K. Staten

K. Staten reported on the following:

- Ida Gold Series. Mackay is out of the series, and Plymouth is considering joining. This will be our third year with Ida Gold.
- The War Bonnet Association held an NFR viewing party in December that was well attended.
- The association is focusing on the crow's nest. We need to get estimates and design plans going. The goal is to have it built in three years.
- She joined the Chamber of Commerce Tourism Committee, and she will be promoting the War Bonnet.
- She is meeting with and working on sponsors.
- This year she will have one caterer handle the meals, and we will still sell tickets for the Coors tent with a hosted dinner.

Marketing/Advertising/Tickets – R. Buchan

R. Buchan reported on the following:

- She is working on changing the rodeo dates online and in Event Brite back to the first weekend of August. She will also be contacting the people who have already purchased tickets to advise them of the date change.
- Ticket sales go live April 2nd.

Facilities & Grounds & Security – J. Stephens

J. Stephens & J. Moad reported on the following:

- J. Moad is considering adding a nice horse washing station at the rodeo grounds.
- The bathrooms are completed and the water is hooked up. They are just waiting on power.

Security – T. Smith

T. Smith reported on the following.

- He has put out three RFPs to three security companies. Trident has responded thus far with a bid of \$10,356.

Communications/Public Information – K. Felker (absent)

Youth Rodeo/Family Night – R. Abreo

R. Abreo reported on the following:

- He is working with C. Horsley on information and contacts for this year's rodeo.
- K. Staten advised him that she has reserved the bounce houses already.

Livestock Welfare – B. Robertson

B. Robertson reported on the following:

- He confirmed if he was still able to do the break-away event on Friday.
- He will work with J. Moad on a possible barrel race event.
- He asked if we have conducted an economic survey. K. State advised that BYU does them for fee. T. Fannesbeck volunteered to contact BYU to get one done.

Finance – C. Price (absent)

Outreach – T. Fannesbeck

T. Fannesbeck reported on the following:

- He will be developing a Rodeo 101 class catering to mostly children. He is getting ideas for stations for the kids to experience different rodeo related activities, as well as taking kids behind the scenes and introducing them to the clown/barrel man, the rodeo queens and bull fighters. He will be putting together a list of items that will be needed. It was suggested he hold the class on Wednesday at 2pm before the Kick-Off.

Adjournment

Meeting adjourned at 12:59pm.

Next Meeting to be held Thursday, March 26th.