

AGAWAM BEAUTIFICATION COMMITTEE

March 17, 2026

Members Present:

Vi Baldwin-Chair

Gina Fusick

Tara Cross

William Raymond

Members Absent:

Paul Paleologopoulos

Karla Callahan

Marianne Joyce

Also Present:

Stefanie Kesecker

Chair Baldwin called the meeting to order at 3:00pm.

1. Approval of Minutes-November 18, 2025

Motion was made by Ms. Cross and seconded by Ms. Fusick to approve the November 18, 2025 minutes as written.

VOTE 4-0-0

2 Barrels

The Committee decided on 95 barrels for the 2026 Sponsor a Barrel season. The cost will increase for the Committee from \$100 per barrel to \$105, for the Committee, but they will absorb the cost and continue to only charge the sponsors \$100.00 per barrel. The Committee chose the red, white, and purple petunias for the 2026 season.

Mr. Fini asked if the Committee would be okay if he sold a few barrels to business owners who wanted to keep the barrels on private property. Mr. Raymond stated he did not have any opposition to this. Ms. Fusick stated this would provide greater visibility to the program. Ms. Cross was also okay with Mr. Fini's proposal.

Ms. Baldwin stated it would increase the visibility of the program, but if these private barrel wanted a sign, they would have to purchase the signs through the Beautification Committee.

Motion was made by Ms. Cross and seconded by Ms. Fusick to the keep this item on the agenda.

VOTE 4-0-0

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3. Sponsorship Marketing

Ms. Baldwin and the Committee discussed working on the letter to send to potential sponsors. Ms. Kesecker and Ms. Baldwin will draft a letter and then submit it to the Committee for review, alterations, or suggestions.

Motion was made by Mr. Raymond and seconded by Ms. Cross to keep this item on the agenda.

VOTE 4-0-0

4. Correspondence

Ms. Kesecker stated the Committee had already received two new sponsors for the barrel program for this season.

Ms. Baldwin stated she would reach out to John Decaro to have the greens removed from Town Hall urns. The Committee discussed placing plantings in the urns if they are still in good shape, but would revisit this issue at a future meeting.

Mr. Fini stated barrels could be placed at Town Hall at a cost of \$75.00 each and he would maintain them.

Motion was made by Ms. Fusick and seconded by Mr. Raymond to approve the barrels at Town Hall urns for \$75.00 each.

VOTE4-0-0

Motion was made by Ms. Fusick and seconded by Mr. Raymond to adjourn the meeting.

VOTE 4-0-0

Meeting adjourned at 3:20pm.