



Main Street Advisory Board

Minutes of the Advisory Board Regular Meeting | 102 E Main Street February 3, 2025, 6 p.m.

1. Roll Call/Call to Order

The meeting was called to order at 6:01 by Debbie McEwen.

| Attendee | Title | Status |
|------------------|----------------------|---------|
| Denise Sartain | Chair | Absent |
| Deb McEwen | Vice Chair | Present |
| Emily Gist | Secretary | Present |
| Tatiana Ambrosio | Board Member | Present |
| Bryan Hale | Board Member | Absent |
| Aaron Lynn | Board Member | Present |
| Patti Wilson | Board Member | Present |
| Wendy Adkins | Main Street Director | Present |

2. Pledge of Allegiance & Texas Pledge

Pledges to the United States and Texas flags were said.

3. Discuss and possible action on the minutes from the January 6, 2024 Main Street Advisory Board Meeting.

Emily Gist motioned to approve January minutes, seconded by Aaron Lynn. Minutes were approved.

4. Discuss and act on amendment to Certificate of Appropriateness Application for 111 S Jefferson St. : Bella Mia Winery.

- Laura Trevizio presented changes and updates for Bella Mia Winery. These included signage of the building as well as evening lighting fixtures.
- She is hoping to be open within 6 months.

Aaron Lynn motioned to approve Application for Certificate of Appropriateness. Patti Wilson seconded. Certificate was approved.

5. **Discuss and act on amendment to Certificate of Appropriateness Application for 110 E Liberty St. : Moto Latte.**

- Dominique Manning presented updates to the building signage. They are unable to stencil signage so they will have a mounted sign instead.
- Planned to have opening day on Valentine's Day.

Tatiana Ambrosio motioned to approve Application for Certificate of Appropriateness. Aaron Lynn seconded. Certificate was approved.

6. **Discuss and possible action on 2025 events:**

A. Flower Festival & Easter Egg Hunt:

- Reached out to Midway for volunteers.
- Reached out to downtown merchants for a possible bonnet workshop.
- Equihope is planning on having a mini horse out for photos.
- Talk of FFA doing a plant sale. Spring Creek Nursery is also checking on staffing for the event.
- Talk on including Master gardeners and Denton County Agrilife.
- The Methodist Church will be providing breakfast during the Easter Egg Hunt as well as holding a bake sale.
- Live music is still in the works.
- Debbie brought up the idea of setting up a free seed or plant exchange.

7. **Director's Report**

- The new Pilot Point Police Chief, Angela Mathews was sworn in!
- Quarterly Reporting: One reinvestment which was the purchasing of the building where Bella Mia Winery will be located.
- Updates were made to the Main Street online page. Making it easier to navigate and more appealing. Interactive map of downtown with all businesses on the square.
- Postcard mailers are being worked on to help welcome new residents and make sure they have information for water and trash services.
- Discussion was made on the boarded up building right off the square.
- City is working on hiring a new building inspector for added help. Almost 8,000 building inspections in 2024.

8. **Adjournment**

Tatiana Ambrosio motioned to adjourn, seconded by Patti Wilson. Meeting was adjourned at 6:58 P.M.

Denise Sartain, Chair

Emily Gist, Secretary