



March 10, 2026 – 9 am – 10 am
498 A Street, Idaho Falls, ID 83402
Colonial Theater – Willard Arts Center

IFDDC BOARD MEETING AGENDA

1. Welcome and Introductions

Presenter: Chip Langerak

2. Review of February 10, 2026, Meeting Minutes

Presenter: Chip Langerak

Action Item: Accept and approve minutes, or take other action as needed.

3. Review of January 2026 Financials

Presenter: Brandi Newton

Action Item: Accept and approve financial report, or take other action as needed.

4. Director's Report

Presenter: Kerry Hammon

Topics:

- Update: Agreement/MOU renewals with the City of Idaho Falls
 - Review of Foundation Board meeting.
 - Review of New Downtown Parking Advisory Group. Request for a merchant to be part of the Advisory Group.
 - Adding cybersecurity protection to our insurance plan.
 - Event Review: Paddy's Day on Park (March 14) and expanded Easter events on April 4.
 - Wheeler quote / Construction on E Street / Inventory pavers that need repaired/replaced. Volunteers needed.
 - Beautification promotion video with Mayor Burtenshaw. 4 Seasons contract expires this year. Requesting proposals, with a deadline of August 1, 2026.
 - District Dialogue cancelled on March 11.
 - April IFDDC Board meeting moved from April 14 to April 7 to accommodate travel to Main Street America
 - Meeting with Cliff Street Property/Business Owners on March 18, noon-1pm, location TBD.
 - Request to be on City Council agenda for annual BID and Parking update.
 - Planning State of Downtown following the City Council presentation.
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6. Merchant Association Update

Presenter: Terri Ireland

7. Agenda Action Item

Presenter: Chip Langerak

Action Item: Provide direction to staff or take other action as needed.

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8. Community Development Block Grants

Façade and Sign Grant Reports

Presenter: Lisa Farris

9. City of Idaho Falls Update

(Including introduction of the new City Council liaison)

Presenter: Caitlin Long / Catherine McClure

10. Open Comments / Discussion

For Business Improvement District (BID) property owners and downtown stakeholders.

Dated this 10th day of March 2026.

IFDDC PERSONNEL MONTHLY ACTIONS AT A GLANCE

2026 Goals & Actions

Training & Professional Development

- “See My Legacy” volunteer sign-ups online.
- Director scheduled to attend Main Street America Conference in April

Prioritizing Needs

- City parking revenue received by IFDDC, \$92,200.
- Director invoiced City of Idaho Falls for BID assessments (\$50,755.67)
- Launched “Wednesday District Dialogue” to increase communication with merchants; Director began blogging about district impacts and began meeting with media outlets to assist with messaging.

Reducing Risk & Expenses

- Director evaluating options for cybersecurity insurance coverage.
- Continuing work on aging reports and collection of unpaid invoices
- Cross-training underway (Director + Operations Manager)

Optimizing Current Events

- Bars and restaurants will be selling and serving beer at both Paddy’s on Park and Oktoberfest. This reduces IFDDC’s liability while placing guests in direct contact with bars and restaurants (mission-driven).
- Receiving outside BID sponsorships to help expand Easter events and add more value to merchants and guests.

Right-Sizing Beautification

- Beautification contract expires this year. Requesting proposals by August 1, 2026.
- Operations Manager expanding sponsorship outreach and marketing.
- City of Idaho Falls assisting with awareness.

Beginning the BID Renewal Process

- Developing communications and marketing plans for BID renewal.
 - Meeting with outside properties interested in becoming part of the BID.
 - BID Resource Guide and Timeline Complete and posted on IFDDC [website](#).
 - BID Advisory Group meeting rescheduled. Date/time to be determined.
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Frequently Asked Questions:

Why don’t government and nonprofits pay into the Business Improvement District? The only properties that do not pay the BID assessment are government-owned buildings and nonprofits. Idaho law specifies that BID and CID fees can be assessed only on taxable commercial or industrial properties. When nonprofit organizations apply for property-tax exemption through Bonneville County, they are removed from all

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local assessments, including the BID fee. Government property is also exempt because it cannot be assessed like private commercial real estate. That's why you see certain entities within the district that are not taxed.

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