



Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau &  
Great Falls Tourism Business Improvement District

Thursday, April 16, 2026 | 9 AM – 10:30 AM | University of Providence, McLaughlin Center,  
Providence Forum, 1415 20th Street South, Great Falls MT

**9:00 | 1. Call to Order, Welcome, Introductions – Christina Horton, Jeff Shull**

**9:05 | 2. Public Comment – Christina Horton, Jeff Shull**

Opportunity for public comment related to items on the agenda or related to Tourism in Great Falls, Montana.

**9:10 | 3. Consent Agenda – Christina Horton, Jeff Shull**

Convention and Visitors Bureau Board of Directors

- a) Approve [3-26-2026](#) Minutes
- b) Accept [March](#) Financials

Tourism Business Improvement District Board of Directors

- a) Approve [3-26-2026](#) Minutes
- b) Accept [March](#) Financials

**9:15 | 4. 4<sup>th</sup> of July Hootenanny Sponsorship – Rebecca Engum**

Tourism Business Improvement District Board of Directors approve/deny \$3,000 to sponsor [4<sup>th</sup> of July Hootenanny](#) at Celebrity level.

**9:25 | 5. [FY27 Annual Plan and Budget](#) – Rebecca Engum, Shannon Newth, Liz Lauver**

Convention and Visitors Bureau Board of Directors approve/deny FY27 Annual Plan and Budget.

Tourism Business Improvement District Board of Directors approve/deny FY27 Annual Plan and Budget.

**10:00 | 6. Questions on Staff Reports – Christina Horton, Jeff Shull**

**10:10 | 7. Executive Director Report – Rebecca Engum**

**10:20 | 8. Director Insight - Christina Horton, Jeff Shull**

Provide insight into emerging trends, risks, or opportunities connected to the travel industry.

**10:30 | 9. Adjourn – Christina Horton, Jeff Shull**