

**Downtown Development Authority**  
**Regular Meeting Minutes**  
5:30 PM, Tuesday, February 10<sup>th</sup>, 2026  
Meeting Held In-Person at City Council Chambers, 3200 Biddle Avenue

**MEMBERS PRESENT:** Mayor Rob DeSena, Scott Jordan, Anne Majlinger, Andy Marcello, Jared Rushlow, Patt Slack, Leah Stefanski, Ron Thomas

**MEMBERS EXCUSED:** Leo Stevenson

**OTHERS PRESENT:** Joe Gruber, DDA Director

**PUBLIC COMMENT:** None

**INTRODUCTION OF NEW MEMBER:** Mayor DeSena introduced Jerad Rushlow, owner of Jerad Anthony Salon, as the newest member of the DDA Board. Jerad expressed enthusiasm for continuing his family business and supporting downtown growth.

**APPROVAL OF MINUTES & AGENDA:** Minutes from the January 13<sup>th</sup>, 2026 which includes DIP Financial Report and the agenda for February 10<sup>th</sup>, 2026.

**Motion by S. Jordan, Supported by A. Majlinger to approve the Minutes and Agenda. All in favor, motion carried.**

**INFORMATION TO RECEIVE & PLACE ON FILE:** None

**MONTHLY REVENUE/EXPENDITURE REPORT:** Period Ending January 31, 2026.

**Motion by S. Jordan, Supported by R. Thomas to approve the report. Roll Call: All in Favor. Motion carried.**

**ONGOING PROJECTS & BUSINESS:**

**Sunday Socials and Downtown Movie Nights:** Audial Entertainment – Sunday Socials (\$57,000) & Downtown Movie Nights (\$19,200) pricing and sponsorships was discussed at a Promotions Committee Meeting as follow-up to the January DDA Meeting. A revised proposal is presented to the DDA with a reduced request for DDA funding while full sponsorships secured for both programs totaling \$50,000; remaining DDA investment required is \$26,200. A Morsello reiterated comments to the Board regarding concerns of sustainability and outside donations/sponsors being used for program operations. He expressed gratefulness of the DDA securing the sponsorships and expressed concern over long-term sustainability of the programming.

**Motion by L. Stefanski, supported by A. Majlinger to approve the revised 2026 sponsorship agreement for Sunday Socials and Downtown Movie Nights 2026. Roll Call: All in Favor. Motion carried.**

**NEW PROJECTS & BUSINESS:**

**Shop the Dotte LLC – 2026 Professional Services Agreement:** Nicole Baker, Ambassador for Shop the Dotte LLC presented 2025 events, successes, and key outcomes along with their 2026 renewed professional services agreement which includes event related services, business development support

agency, and other programs to support Wyandotte businesses. There are no substantive changes to the agreement to the Scott Jordan proposed one amendment to the contract which authorizes a onetime payment up front at the beginning of the year to aid in the planning and execution of Shop the Dotte's annual activities. Nicole Baker also announced that Shop the Dotte would not be able to fulfill the request of the DDA Director to takeover the Downtown Dollars program and instead suggested that the DDA should take the program back over with less direct oversight and management and no local funding from the DDA utilizing other services available in the market. Director Gruber agreed to revisit the programs. The Board discussed the benefits and excitement surrounding the Shop the Dotte partnership and the resources they're helping to make available to the community.

**Motion by A. Majlinger, supported by P. Slack to approve the Profesional Services Agreement with Shop the Dotte. Roll Call: 7 Yays, L. Stefanski abstained. Motion carried.**

**NEXT REGULAR MEETING:**

5:30 PM, Tuesday, March 10<sup>th</sup>, 2026

**Motion by S. Jordan Supported by A. Mailinger to adjourn the meeting. All in favor, motion carried.**

**ADJOURNMENT:**

5:52 PM

Respectfully Submitted,  
Joseph K. Gruber  
Executive Director and Secretary