



Destination Marketing Organization (DMO) Task Force Agenda
July 12, 2023 | 7:30 a.m. to 9:30 a.m.
City Hall, Ash North and South Conference Room

Please note: The July 12, 2023 DMO Task Force meeting is taking place in person at City Hall. Members of the public may attend the meeting in person. Public comments will be accepted during the meeting. Questions regarding this meeting can be taken between the hours of 8:00 a.m. to 4:30 p.m. via email planning@woodburymn.gov or by calling 651-714-3533 and leaving a voicemail message.

1. Call to Order / Roll Call (7:30 a.m.)
2. Icebreaker (approx. 7:31 a.m.)
3. Approval of Minutes of the May 10, 2023 Regular Meeting (approx. 7:40 a.m.)
4. Report of Branding and Marketing Research and Comparison Organizations (approx. 7:45 a.m.)
5. Branding and Marketing Shaping Session (approx. 8:15 a.m.)
6. Staff Updates (approx. 9:25 a.m.)
7. Adjourn (9:30 a.m.)

The City of Woodbury is subject to Title II of the Americans with Disabilities Act, which prohibits discrimination on the basis of disability by public entities. The City is committed to full implementation of the Act to our services, programs and activities. Information regarding the provisions of the Americans with Disabilities Act is available from the City Administrator's office at 651- 714-3523. Auxiliary aids for disabled persons are available upon request at least 72 hours in advance of an event. Please call the ADA Coordinator at 651-714-3523 (TDD 651-714-3568) to make arrangements.