



City Council Communication

AGENDA DATE: July 21, 2025

LEGISTAR ITEM #: 25-198

PRESENTER: Charles Dukes
Office

DEPARTMENT: City Manager's

☐ Administrative Business	☒ Noticed Council Business
☐ Informational Presentation	☐ Consensus-Building Presentation

BACKGROUND/REQUEST

Motion to direct city staff to develop and implement a simple, accessible communication plan to inform residents about the city's new xeriscape code. The plan should include multiple outreach methods, such as the city website, social media, and community events and be designed to raise awareness, clarify key changes, and encourage water-wise practices among homeowners, HOAs, and landscaping professionals.

Co-Sponsor: Susan Noble