



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, February 19, 2026 | 9 AM – 10:40 AM | University of Providence, McLaughlin Center,
Providence Forum, 1415 20th Street South, Great Falls MT

9:00 | 1. Call to Order, Welcome, Introductions – Christina Horton, Jeff Shull

9:05 | 2. Public Comment – Christina Horton, Jeff Shull

Opportunity for public comment related to items on the agenda or related to Tourism in Great Falls, Montana.

9:10 | 3. Consent Agenda – Christina Horton, Jeff Shull

Convention and Visitors Bureau Board of Directors

- a) Approve 1-15-2026 Minutes
- b) Accept January Financials

Tourism Business Improvement District Board of Directors

- c) Approve 1-15-2026 Minutes
- d) Accept January Financials

9:15 | 4. Review and Future of The Great Beyond Film Festival – Liz Lauver

Tourism Business Improvement District Board of Directors approve/deny continuing The Great Beyond Film Festival.

9:30 | 5. Roundtable Discussion: Public Relations – Rebecca Engum

10:00 | 6. Insight: Will room demand be up in 2026? – Rebecca Engum

10:10 | 7. Questions on Staff Reports – Christina Horton, Jeff Shull

10:20 | 8. Executive Director Report – Rebecca Engum

10:30 | 10. Adjourn – Christina Horton, Jeff Shull