



**Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau &  
Great Falls Tourism Business Improvement District**

Thursday, January 15, 2026 | 9 AM – 10:40 AM | University of Providence, McLaughlin Center, Providence Forum, 1415 20th Street South, Great Falls MT

**9:00 | 1. Call to Order, Welcome, Introductions – Christina Horton, Jeff Shull**

**9:05 | 2. Public Comment – Christina Horton, Jeff Shull**

Opportunity for public comment related to items on the agenda.

**9:10 | 3. Consent Agenda – Christina Horton, Jeff Shull**

Convention and Visitors Bureau Board of Directors

- a) Approve 12-18-2025 Minutes
- b) Accept December Financials

Tourism Business Improvement District Board of Directors

- c) Approve 12-18-2025 Minutes
- d) Accept December Financials

**9:15 | 4. Deep Dive: Operating and Growing Great Falls Symphony Association – Hillary Rose Shepherd**

**9:40 | 5. Mid-Year Review – Rebecca Engum**

**9:55 | 6. Review of Deck the Falls, Update on The Great Beyond – Liz Lauver**

**10:10 | 7. Questions on Staff Reports – Christina Horton, Jeff Shull**

**10:15 | 8. Executive Director Report – Rebecca Engum**

**10:25 | 9. Public Comment – Christina Horton, Jeff Shull**

Opportunity for public comment related to Tourism in Great Falls, Montana.

**10:30 | 10. Adjourn – Christina Horton, Jeff Shull**