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**City of Florence
City Council Regular Session
Florence City Hall
250 Hwy 101, Florence, Oregon
Final Action Minutes
March 2, 2026**

Councilors Present: Mayor Ward, Councilors Robert Carp, Jo Beaudreau, Sally Wantz, and Mike Webb.

Councilors Absent: None.

Staff Present: City Manager Erin Reynolds, Assistant City Manager Megan Messmer, Community Development Director Wendy FarleyCampbell, Police Chief John Pitcher, Public Works Director August Murphy, Economic Development and Communications Analyst Chantelle Meyer, and City Attorney Carrie Connelly (*via video-conference*).

Guests Present: None.

Handout: 3.2.26 City Council Meeting Base Presentation

CALL TO ORDER - ROLL CALL - PLEDGE OF ALLEGIANCE

Meeting called to order at 5:30 p.m.

1. PUBLIC COMMENTS

This is an opportunity for members of the public to bring to the Council's attention any item not otherwise listed on the agenda.

Start Time: 5:32 p.m.

Commenter 1: Michael Allen – Florence, OR

Handout: Speaker's Card and Written Comments

Discussion: Michael Allen discussed...

- Current state of climate denial remaining a serious national and local concern.

PUBLIC HEARING ITEMS

2. FEMA FLOODPLAIN MANAGEMENT MODEL CODE AMENDMENT

Public hearings were continued at the July 21, 2025, and September 18, 2025, and November 17, 2025 City Council meetings.

A. PUBLIC HEARING ON FEMA FLOODPLAIN MANAGEMENT MODEL CODE

Hear and consider written and oral testimony regarding **Ordinance No. 9, Series 2025.**

Start Time: 5:36 p.m.

Discussion: EDCA Meyer reconvened the legislative public hearing on Ordinance No. 9, Series 2025. The public hearing was opened on July 21, 2025 and continued to the City Council meeting of September 15, 2025 and continued to the City Council meeting of November 17, 2025 and continued to the City Council meeting of March 2, 2026. No speaker’s cards have been received and no written testimony has been submitted.

Handouts: Public Hearing Script

Public Testimony: No speaker’s cards were received.

Start Time: 5:38 p.m.

Discussion: CDD FarleyCampbell and CA Connelly presented the staff presentation.

Handouts: Staff Presentation

Discussion: The City Council discussed...

- Clarifying proposal for Munsel Creek coming into flood zone not happening until 2026 or whenever the maps are adopted.

Comments: Councilor Carp.

B. ORDINANCE NO. 9, SERIES 2025

Consider approval of **Ordinance No. 9, Series 2025,** a legislative amendment to FCC Title 4 Chapter 4 Flood Damage Prevention to comply with FEMA’s National Flood Insurance Program related to pre-implementation compliance measure.

Start Time: 6:12 p.m.

Action: Continue public hearing to a date certain of June 1, 2026 at 5:30 p.m.

Motion: Councilor Webb

Second: Councilor Carp
Roll Call Vote: Councilor Wantz, 'Aye'
Councilor Carp, 'Aye'
Councilor Beaudreau, 'Aye'
Councilor Webb, 'Aye'
Mayor Ward, 'Aye'
Motion passes 'unanimously'

CONSENT AGENDA

3. CITY COUNCIL MEETING MINUTES

Consider approval of the meeting minutes for the December 15, 2025 City Council Regular Session, January 5, 2026 Regular Session, January 8, 2026 City Council Work Session, January 12, 2026 City Council Work Session, and the January 22, 2026 City Council Work Session.

Start Time: 6: 13 p.m.
Discussion: The City Council discussed...

- No discussion.

Action: Approve the consent agenda as presented.
Motion: Councilor Wantz
Second: Councilor Webb
Roll Call: Councilor Webb, 'Aye'
Councilor Beaudreau, 'Aye'
Councilor Carp, 'Aye'
Councilor Wantz, 'Aye'
Mayor Ward, 'Aye'
Motion passes 'unanimously'

REPORT & DISCUSSION ITEMS

4. 2025 REGIONAL ACCELERATOR AN INNOVATION NETWORK (RAIN) ANNUAL REPORT

Council will receive RAIN's 2025 Annual Report outlining program activities, partnerships, and upcoming initiatives and have the opportunity or discussion.

Start Time: 6:14 p.m.
Discussion: CM Reynolds presented the staff presentation.
Handouts: Staff Presentation
Discussion: The City Council discussed...

- Appreciating that RAIN and local Small Business Development Center (SBDC) work well together in

supporting entrepreneurs and business owners in the community.

- Understanding Councilor Beaudreau has participating in RAIN since 2015.

Comments: Councilors Beaudreau and Wantz.

5. DEPARTMENT DIRECTOR UPDATES

Start Time: 6:21 p.m.

Discussion: The Department Directors discussed...

- Airport Beacon and Wind Cone Replacement Project is out to bid.
- Public Works staff participated in Siuslaw Watershed native plant giveaway by acquiring 194 plants for future use in the community.
- Recent water treatment plant shutdown for repair work to some of the main control valves due to wellfield iron deposits from groundwater.
- Hiring a contractor from Eugene for two hazardous cleanups in February due to biohazardous material and needles.
- Launching cloud permit application processing software.
- Recruitment for Associate Planner vacancy.
- Update on Transportation Committee meeting.
- Working with EMAC to be able to kick off Contamination Reduction Plan.
- Upcoming agenda items for Planning Commission meetings.
- Lane Transit District launching a rural shuttle service serving residents of Deadwood and Mapleton who have business or shopping to do.
- Update on Siuslaw Watershed Council who hired a consultant to take the organization through a five-year strategic planning process.
- Update on automatic license plate reader (ALPR) Oregon Senate bill.
- Flock safety camera assisted in finding a vehicle with a person going through a crisis and Oregon State Police were able to locate them and provide assistance.
- Update on Police Officer recruitment.
- Public Art Committee starting to review applications received for Art Exposed Revision Florence.
- Upcoming events at the Florence Events Center.

- Update on business license renewals and late fees being assessed on delinquent licenses.
- Comments: PWD Murphy, CDD FarleyCampbell, Police Chief Pitcher, EDCA Myer, and ACM Messmer.

6. CITY MANAGER REPORT & DISCUSSION

Start Time: 6:49 p.m.

Discussion: The City Council discussed...

- Upcoming City Council work sessions.
- Update on Florence Urban Renewal Agency meeting with an update from developer Matt Braun (Quince Street hotel).

Comments: All Councilors present.

7. CITY COUNCIL REPORTS & DISCUSSION ITEMS

Start Time: 6:49 p.m.

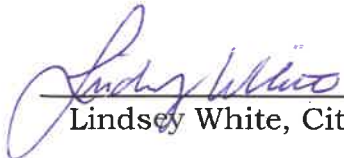
Discussion: The City Council discussed...


- Listening to LLC Zoom regarding University of Oregon's Sustainable City Year Program.
- Being part of the Siuslaw Public Library strategic planning panel along with Councilor Webb.
- Upcoming Oregon Dunes Ultra Run in Dunes City.
- Facilitating Oregon Coastal Zone Management Area Association (OCZMA) meeting.
- Attending with the First Steps Board a tour of the Hope Manufactured Home facility.
- Attending LCOG dinner in Cottage Grove.

Comments: All Councilors present.

Meeting adjourned at 6:57 p.m.

ATTEST:


Lindsey White, City Recorder


Rob Ward, Mayor