



City Council Communication

AGENDA DATE: May 5, 2025

LEGISTAR ITEM #: 25-155

PRESENTER: Charles Dukes
Office

DEPARTMENT: City Manager's

☐ Administrative Business	☒ Noticed Council Business
☐ Informational Presentation	☐ Consensus-Building Presentation

BACKGROUND/REQUEST

Motion to Modernize Commerce City's Economic Incentives Policy

I move to direct City staff to take appropriate action toward the modernization of Commerce City's economic incentives policy, with the goal of aligning with the recommended updates discussed during the Economic Development Study Session on April 14.

This modernization effort should prioritize attracting:

- * Primary employers
- * Small businesses
- * Retail development

In addition to updating the policy framework, this motion also authorizes City staff to develop a marketing and communications campaign that promotes our updated incentive offerings to potential investors, business owners, and developers.

Co-Sponsor: Sean Ford