



Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau &  
Great Falls Tourism Business Improvement District

Thursday, March 26, 2026 | 9 AM – 10:40 AM | University of Providence, McLaughlin Center,  
Providence Forum, 1415 20th Street South, Great Falls MT

**9:00 | 1. Call to Order, Welcome, Introductions – Wendy Lee, Jeff Shull**

**9:05 | 2. Public Comment – Wendy Lee, Jeff Shull**

Opportunity for public comment related to items on the agenda or related to Tourism in Great Falls, Montana.

**9:10 | 3. Consent Agenda – Wendy Lee, Jeff Shull**

Convention and Visitors Bureau Board of Directors

- a) Approve [2-19-2026](#) Minutes
- b) Accept [February](#) Financials

Tourism Business Improvement District Board of Directors

- a) Approve [2-19-2026](#) Minutes
- b) Accept [February](#) Financials

**9:15 | 4. Growing the Film Industry in Great Falls – Stu Brumbaugh, Ladder 5 Films**

**9:35 | 5. Central Montana Defense Coalition – Rebecca Engum**

Tourism Business Improvement District Board of Directors approve/deny \$1,000 to support [Central Montana Defense Coalition](#).

**9:45 | 6. International Scouting Expo – Rebecca Engum**

Tourism Business Improvement District Board of Directors approve/deny \$12,000 to be an Event level sponsor for the [2026 International Scout Expo](#) at Montana ExpoPark June 18-21.

**9:55 | 7. Roundtable Discussion: What gets more people to Great Falls in FY27?**

Discuss strategies that should be part of the FY27 Plan and Budget.

**10:05 | 8. Questions on Staff Reports – Wendy Lee, Jeff Shull**

**10:10 | 9. Executive Director Report – Rebecca Engum**

**10:15 | 10. Director Insight - Wendy Lee, Jeff Shull**

Provide insight into emerging trends, risks, or opportunities connected to the travel industry.

**10:20 | 11. Prospective Trustee Q&A – Jeff Shull**

Discussion with applicants [Paige Cassel](#) and [Kaci Mitchell](#)

Tourism Business Improvement District Board of Directors make Trustee recommendation for Great Falls City Commission to consider.

**10:30 | 12. Adjourn – Wendy Lee, Jeff Shull**