



Joint Beautification/Lake, Parks, and
Recreation Meeting
Tuesday, February 10, 2026
5:30 pm

Location of Meeting: 96 Russell Drive

Meeting Minutes

1. **Call to Order, Roll Call:** Co-Chairman Rachel Fuller called the meeting to order at 5:30 pm. Committee members present included Chuck Mueller, Blaine Werner, and Rachel Fuller. Erik Buchelt arrived at 5:32 pm. Village employees present were Clerk/Treasurer Stephanie Waala.

Let it be known that there was a quorum of the Village Board as Village President Duane Urbanski was present.

2. **Discussion and Possible Action on the following:**
 - a. **Comprehensive Outdoor Recreation Plan (CORP)**
 - **Introductions**
 - **Overview of plan update**
 - **Review scope and purpose of plan update**
 - **Review goals/objectives of plan update**
 - **Review past planning efforts**
 - **Public workshop, survey, etc.**
 - **Schedule next meeting**

Lydia Bernhoft presented to the committees the packet about Bay Lakes and the information that they are going to be talking about for the park plan. The main purpose of the plan is to be helpful for funding as it is an inventory of the village properties this is creating a plan to move forward. The next meeting will be when goals and objectives are determined, and these items should be cohesive and obtainable. She requested that any previous plans that were created be sent to her and informed the committees that a community survey will be sent out in June.

Member Mueller inquired as to if Bay Lakes would be writing grants for the village during this process. Mrs. Bernhoft informed the committees that grant writing is not part of the services the village is currently paying for, but it is something that can be done after the plan is completed.

Co-chairman Fuller informed the committees that the next joint meeting will be March 10th at 5:30 pm for a follow up.

b. Random Lake Chamber of Commerce

- **Wayfinding Maps**

John Rassel informed the committees that the Chamber has contracted with Marshall Signs to complete the signs, and they would be about 2 ft x 3 ft. They want to identify social services and non-profit organizations such as the library and the historical society. The boarder is where the larger companies can advertise that are not noted on the map and would like to make the boarder changeable yearly.

Co-chairman Fuller inquired as to what if a new business comes into the village and how would they be noted within the map. Mr. Rassel informed the committees that the plan was to reprint the map only every 5 years but will ask the printer about options for updating more frequently if needed.

Co-chairman Werner inquired as to would each business have their own QR code. Mr. Rassel informed the committees that there would only be one QR code and it would lead users directly to the map.

Member Mueller inquired about where these signs would be located. Mr. Rassel informed the committee that it has yet to be decided, but it has been discussed about potential areas such as BMLP, the library, parking lots, other parks, and the school.

Co-chairman Fuller requested that a “P” be on the map for parking lots. Member Buchelt requested that printed versions of the maps be available for people to walk around with. Mr. Rassel informed the committees that he will speak with businesses to see if they would carry them.

- **Bathroom Advertising**

Mr. Rassel informed the committees that they still have a plan to move forward with this. Clerk Waala informed the committees that she will send over information to Mr. Rassel on the current sign boards.

Member Buchelt inquired as to who would determine the content of the boards. Mr. Rassel informed the committees that at this time they would take whomever they can get and re-evaluate the program in full to see what works at a later date.

- **Parking Passes**

Mr. Rassel informed the committees that he would like to accommodate the parking pass on one side and allow advertising on the back. Co-chairman Werner informed the committee that he would request the license plate be written on the pass. Mr. Rassel informed the committees that he does not know if there is enough space for the plate

number and date. Co-chairman Fuller suggested putting the license plate number on the back.

Mr. Rassel would like to know what permits are needed and how many for the year. Clerk Waala informed the committees that there would be two different passes, daily and annual passes.

- **Additional proposals**

Co-chairman Fuller informed the committees that the Village Board is meeting Monday to go over the Chamber collaboration and membership.

c. Timelines related to Memorial Park and Jacoby Memorial Park.

Clerk Waala informed the committee that she is requesting this due to a request that came in for use of both parks for a July event. Co-chairman Fuller informed the committees that she will follow up with the railroad and Eric Rathke.

d. Volunteer signup tasks.

Clerk Waala informed the committee that she would like some input from everyone on the specific tasks to create a volunteer sign up sheet. Co-chairman Fuller informed the committees that they can circle back to this when they create the timelines for the projects.

e. Updates and assignment of tasks related to Library Bay.

Tasks assigned are:

- Stephanie
 - Create a page on the village website
 - Create a button on the main home page of the village website
 - Provide pictures, updates, and link to the Beautification page
 - Meet with Collins State Bank about collecting donations
- Rachel
 - Social media graphics
 - Create QR codes
- Kelly
 - Get pictures of bay from lake with a drone
- Erik
 - Find free online donation service (done – Zeffy – Stephanie will sign the village up)
 - Create the lake thermometers
- Duane
 - Talk to Gary about advertisements

3. Discussion on future agenda items.

None.

4. Adjourned.

Items on the Agenda may be taken out of order as listed. Created by Clerk Stephanie Waala on 03/09/2026.

WI Open Meeting Law (Wis. Stat. 19.83(2) and 19.84(2)) In general, the open meetings law grants citizens the right to attend and observe open session meetings of governmental bodies but does not require a governmental body to allow members of the public to speak or actively participate in the body's meeting. A governmental body is free to determine for itself whether and to what extent it will allow citizen participation at its meetings.